



Short Winter Programme

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16 January – 31 January 2026

About Excelia

EXCELIA is ranked among the top 1% business schools in the world and is AACSB, EQUIS and AMBA accredited.

1 group

35 years (founded in 1988)

3 schools

4 campuses

6800 students (+25% of the entire student body from abroad)



CSR & Environmental Issues

Total hours: 60

ECTS: 7,5

From 16 January to 31 January 2026

This programme provides an opportunity to delve into the different components of corporate social responsibility from a historical, theoretical, and practical perspective. Through company visits and case studies, participants explore the importance of CSR in the current age and how it is linked to sustainability in the business and environmental sectors. Participants then use the knowledge gained to create a "sustainable" and "ethical" culminating business project in a defined business sector.



Course content






- **Introduction, context and history of human development & CSR**
- **Current approach of CSR & issues**
- **Sustainable Development Goals (SDG) : social, environmental and economical issues; worldwide initiatives and innovations**
- **United Nation Global Compact**
- **CSR & environmental issues : Challenges & Benefits for organizations**
- **Different establishments of CSR strategies**
- **International criteria, norms & labels : ISO 14000, ISO 26000, ESG, BCorp...**
- **CSR policy in the core business : Circular Economy, Fair trade, Social & Solidarity Economy**


Case-studies, individual and group work, brainstorming and company visits & analysis of concrete CSR policy

Example Schedule

Week 1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING	WELCOME PRESENTATION	CLASS	 COMPANY VISIT	COMPANY VISIT	 COMPANY VISIT
AFTERNOON	 CULTURAL VISIT	CLASS	CLASS	CLASS	CLASS

Week 2

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING	CLASS	 COMPANY VISIT	CLASS	CLASS	CLASS
AFTERNOON	 COMPANY VISIT	CLASS	COMPANY VISIT	CLASS	 CULTURAL VISIT



Accommodation choices

Les Estudines Séjour et Affaires Residence, Les Minimes

Individual studio with a small kitchen,
an individual bathroom and toilets.

**Wifi, Kitchenware, stove/ refrigerator,
bed linen and towels included**

**Reception Monday to Saturday – office
hours.**

***Price : 750 € per person for the
complete stay****



Hôtel Confort Les Minimes



Shared room (2 separate beds)
with bathroom and toilets.
No refrigerator, no kitchen

**A/C, Wifi, bed linen and towels
included
Reception 24/7**

Breakfast included

***Price : 800 € per person for the
complete stay****



**If students wish to book
accommodation via
Excelia, they must write to
[shortprogrammes@excelia-
group.com](mailto:shortprogrammes@excelia-group.com) before 30
October 2025. Further
instructions will then be
given.**

*** Accommodation is
granted on a first-come,
first-served basis. All
accommodation fees
include reservation fees.**

**Students may also
make their own
arrangements.**

Nomination and Registration

1. The partner university nominates the student to Excelia via the online platform ([WebGaïa](#))
2. The student receives an email about the 2 main registration steps (Charter to sign & WebGaïa instructions). The student will also receive an informational guide.*
3. Once the charter is sent back signed and the WebGaïa registration completed, the student will receive an acceptance letter.

***If the student wishes to reserve one of the accommodation options shown in this booklet, they must inform shortprogrammes@excelia-group.com before 30 October 2025. Further steps will be given.**

***Nomination deadline :
30 October 2025***

***Registration deadline :
15 November 2025***



For all your questions on our short programs, please contact:

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