

Short Winter Programme

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16 January – 31 January 2026



About Excelia

EXCELIA is ranked among the top 1% business schools in the world and is AACSB, EQUIS and AMBA accredited.

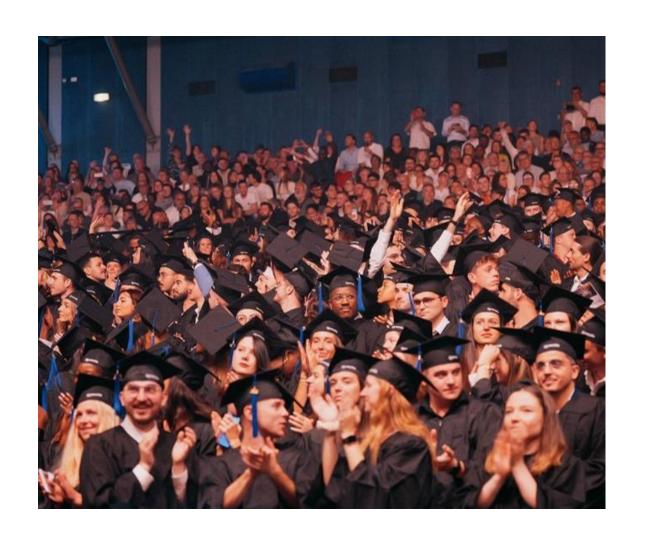
1 group

35 years (founded in 1988)

3 schools

4 campuses

6800 students (+25% of the entire student body from abroad)



CSR & Environmental Issues

Total hours: 60

ECTS: 7,5

From 16 January to 31 January 2026

This programme provides an opportunity to delve into the different components of corporate social responsibility from a historical, theoretical, and practical perspective. Through company visits and case studies, participants explore the importance of CSR in the current age and how it is linked to sustainability in the business and environmental sectors. Participants then use the knowledge gained to create a "sustainable" and "ethical" culminating business project in a defined business sector.



Course content



EXCELIA

- Introduction, context and history of human development &
 CSR
- Current approach of CSR & issues
- Sustainable Development Goals (SDG): social, environmental and economical issues; worldwide initiatives and innovations
- United Nation Global Compact
- CSR & environmental issues : Challenges & Benefits for organizations
- Different establishments of CSR strategies
- International criteria, norms & labels: ISO 14000, ISO 26000, ESG, BCorp...
- CSR policy in the core business: Circular Economy, Fair trade,
 Social & Solidarity Economy

Case-studies, individual and group work, brainstorming and company visits & analysis of concrete CSR policy

Example Schedule

Week 1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING	WELCOME PRESENTATION	CLASS	Organic Carless Boutique Léa Nature COMPANY VISIT	COMPANY VISIT	COMPANY-VISIT
AFTERNOON	CULTURAL VISIT	CLASS	CLASS	CLASS	CLASS

Week 2

MORNING	CLASS	COMPANY VISIT	CLASS	CLASS	CLASS
AFTERNOON	COMPANY VISIT	CLASS	COMPANY VISIT	CLASS	CULTURAL VISIT

Accommodation choices

Les Estudines Séjour et Affaires Residence, Les Minimes

Individual studio with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, stove/ refrigerator, bed linen and towels included

Reception Monday to Saturday – office hours.

Price : 750 € per person for the complete stay*



Hôtel Confort Les Minimes



Shared room (2 separate beds) with bathroom and toilets.
No refrigerator, no kitchen

A/C, Wifi, bed linen and towels included Reception 24/7

Breakfast included

Price : 800 € per person for the complete stay*



If students wish to book accommodation via Excelia, they must write to shortprogrammes@exceliagroup.com before 30 October 2025. Further instructions will then be given.

*Accommodation is granted on a first-come, first-served basis. All accommodation fees include reservation fees.

Students may also make their own arrangements.



Nomination and Registration

- 1. The partner university nominates the student to Excelia via the online platform (WebGaïa)
- 2. The student receives an email about the 2 main registration steps (Charter to sign & WebGaïa instructions). The student will also receive an informational guide.*
- 3. Once the charter is sent back signed and the WebGaïa registration completed, the student will receive an acceptance letter.

*If the student wishes to reserve one of the accommodation options shown in this booklet, they must inform shortprogrammes@excelia-group.com before 30 October 2025. Further steps will be given.

Nomination deadline : 30 October 2025

Registration deadline: 15 November 2025

