

Professional masters: Career Success Program

The Career Success Program is a key feature of our professional masters qualifications. The program aims to improve graduate employability both in Australia and internationally.

The program focuses on career planning and employment readiness through a combination of one-on-one individual career coaching sessions and a series of workshops, both of which involve participation from potential employers.

Activities include workshops and industry networking opportunities such as:

- Careers in Australia – overview of the Australian employment market with a focus on cultural and compliance requirements
- Career planning – the steps required for long-term career success
- Career stream – exploring engineering and business careers with industry professionals
- Employment networking – building relationships and cultivating opportunities
- Job search – honing your job search skills and interview techniques.

The Career Success Program also prepares students for the Professional Masters Industry Project and enhances their eligibility for it.

Industry project

Students undertake the Professional Masters Industry Project in the final semester of their degree. These projects are hosted by a range of reputable local and multinational organisations with operations in Melbourne.

Industry projects provide students with the opportunity to gain awareness, experience and links to industry, while enabling them to apply their knowledge, techniques and skills to solve industry-related problems. The projects also provide students with meaningful work-based experience to include on their résumé, enhancing post-study employment prospects.

All students have the opportunity to apply for an industry project; however, selection criteria apply.

Students who are not selected for an industry project will participate in a campus-based project, which will involve employer interaction.

Professional masters programs

The Career Success Program is offered within the following professional masters programs:

Business

- Master of Entrepreneurship and Innovation (Professional)
- Master of Digital Business Management (Professional)
- Master of Finance and Banking (Professional)
- Master of Human Resource Management (Professional)
- Master of Marketing (Professional)
- Master of Project Management (Professional)

Engineering

- Master of Professional Engineering

Further information

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Career management specialists

Swinburne has partnered with Raw Talent, a specialist career coaching and graduate placement management provider, to deliver the professional masters Career Success Program. Raw Talent will also arrange employer engagement events and supervision for industry-based projects.



Katea Gidley

With an extensive background of over 20 years in human resources across a variety of industries, Katea has worked at executive levels in ASX-listed companies for the past 10 years. Her reputation is built on a genuine commitment to creating competitive business advantage through people.

Most recently, Katea served as Chief Human Resources Officer at Fosters Group after holding senior HR roles at Colonial First State Property Management and Country Road. Katea also has experience working in the UK and US markets at globally recognised companies like L'Oreal and Revlon Groups.

Katea is co-founder and director of Raw Talent and brings career management expertise based on the deep insights and substantial experience that she has developed across her own successful career. With particular focus on graduate recruitment and assisting students to manage the transition from education to employment, Katea is sought after by educators, students and employers alike.



Peter Cantwell

Peter is a business leader with over 20 years' experience in sales, marketing, strategy and general management in Australia and internationally. Having held senior executive roles in companies like Cadbury, Schweppes and Fosters Group, Peter can provide genuine career advice based on a history of managing large teams and overseeing the careers of hundreds of individuals.

Peter's substantial résumé includes roles like Managing Director – Sales for Fosters Group, where he led the Independent Distillers business in Australia; Managing Director of Lion Confectionery in the UK; complex strategy roles for Cadbury covering markets across Europe, the Middle East and Africa; and a number of senior sales, marketing and commercial management roles in Australia.

Peter is co-founder and managing director of the Maverick Rose Group, which includes Raw Talent. He is an energetic and engaging career coach, with a reputation for building capability in people and supporting them to achieve success.

